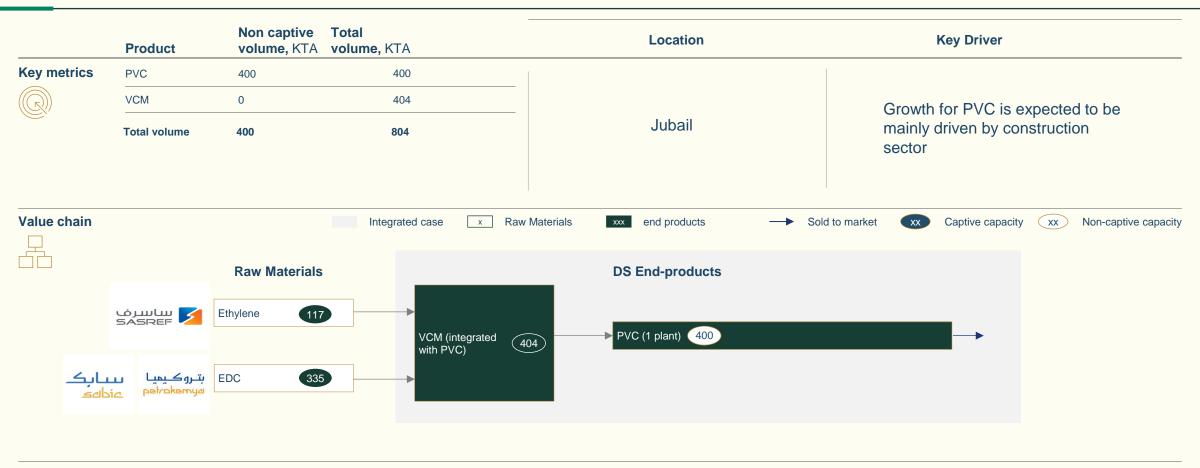




# الطاقـة وطــن ENERGY HAS ITS HOME PVC

# **Integrated PVC complex: (PVC and VCM)**



**Exemplary players** 













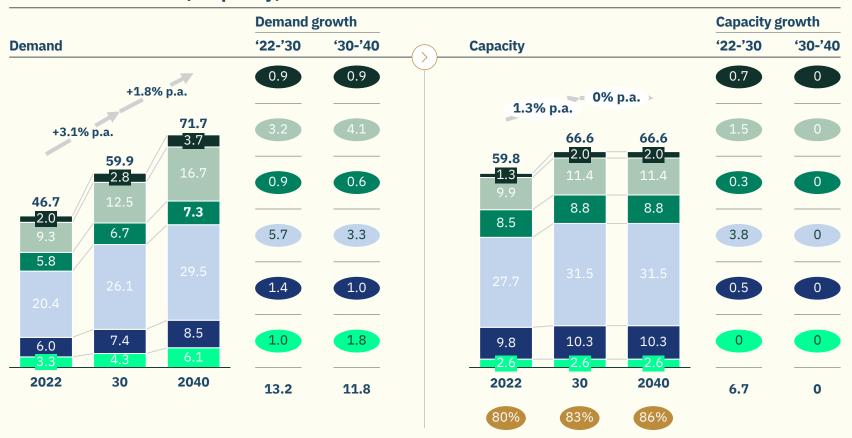




# KSA can target 2.4 MTA for PVC in Middle East, Southeast Asia, India and Europe



### **Global PVC demand / capacity, MTA**

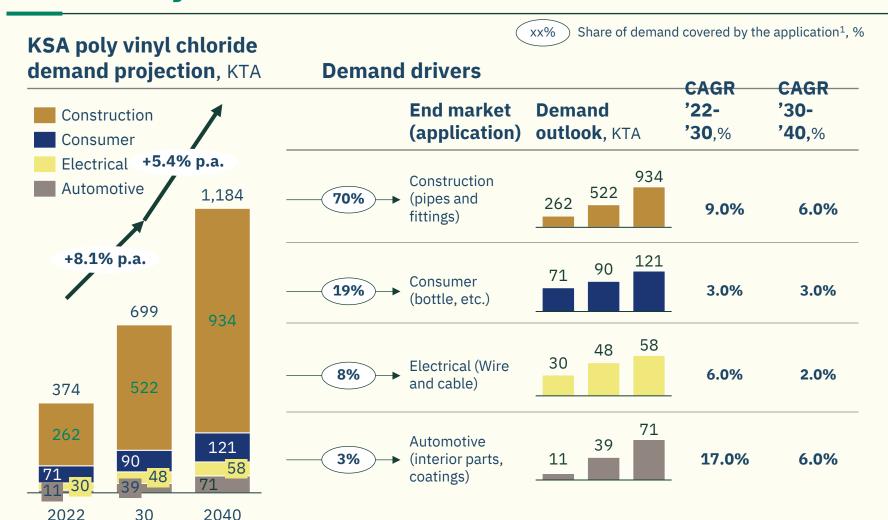


# 1. Includes Iran, Israel, Kuwait, Oman, Qatar, KSA, Syria, UAE, Turkey | 2. Excluding China | 3. Calculated as demand growth – capacity growth if demand growth > capacity growth, otherwise 0 (except for Middle East, where KSA growth can always be captured)

## **Key takeaways**

- Addressable demand<sup>3</sup> for PVC by 2030 is ~**6.4 MTA**, coming from:
  - Middle East 0.2 MTA
  - Asia 1.8 MTA
- Europe 0.6 MTA
- China 2 MTA
- North America 0.9 MTA
- RoW 1.0 MTA
- Target demand is 2.4 MTA in Middle East, Southeast Asia, India and Europe, corresponding to ~100% of demand in target regions
- Demand gap is estimated assuming the utilization rates will reach 83% and 86% by 2030 and 2040 respectively

# KSA demand growth for PVC is expected to be driven by construction sector



## **Key takeaways**

KSA represents <1% of global demand and expected to grow at 8.1% CAGR by 2030

Afterwards the growth will be ~5.4% until 2040

**Key drivers** of growth in KSA is:

- Construction sector with a 9% CAGR between 2022-30
- Consumer sector with a 3% CAGR between 2022-30
- KSA demand is expected to grow faster than the global demand (~8.1% KSA vs.~3.1% global CAGR '22-'30)

Size of the local market makes PVC an export-oriented case

1. Middle East share

Source: Internal analysis





#